

Companies that trust us:



## CONTACT

Ms. WANG Yu

Tel: +86 (0)21 - 3858 5263

Email: wang.yu@china.ahk.de

For companies in Hong Kong, please contact:

Ms. Ursula Klingenberg

Tel.: +852 - 2532 1233

Email: klingenberg.ursula@hongkong.ahk.de



# DE JOB MARKET

German Chamber Network 



[www.de-jobmarket.com](http://www.de-jobmarket.com)



The Best Channel to Advertise Your Jobs & Internships and Promote Employer Brand to Sino-German Candidates

DE Job Market is an efficient source for domestic and international talents, and the preeminent platform for reaching qualified candidates particularly with strong background in STEM (science, technology, engineering and mathematics) disciplines, business and foreign languages and with oversea study/work experiences.

On DE Job Market companies gain access to a big pool of highly qualified candidates and can elevate their employer brand to job seekers.

- **Expertise and a well-established Brand** – Job Market services since 2002
- **Reach** – 77,000 monthly visitors, 500,000 monthly page views and average 700 views per job offer
- **Employer Branding** – Online job listings with complete company logo & profile
- **Fast Reaction Time** – Online job listings and advertisements within 24h
- **Candidate Search** – Big pool of highly qualified candidates
- **Additional Branding** – Banner advertisement and special advertising programs

Follow us on WeChat and LinkedIn:



## PRODUCTS

### Job Ad (60 days)

#### Featured Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (around 35,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

#### ★ Extra Benefits

- Both listing on the "Homepage" and top listing on the page "Jobs"
- Listing on the "Latest Jobs" page of our WeChat account marked with "Hot"
- Exposure on AHK Greater China's homepage
- Exposure through our LinkedIn account (over 1,200 followers)
- Spread through our partner WeChat accounts

#### Standard Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (around 35,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

### Job Bulk Package (valid for 1 year)

- Book 5 or more job listings with discounted price
- Your company logo will exposure in our weekly newsletter for the whole package duration

### Internship Ad (60 days)

#### Featured Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account (around 35,000 followers)

#### ★ Extra Benefits

- Additional listing on the "Homepage" with company logo
- Highlighted on the page "Internships"
- Multiple refresh included

#### Standard Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account (around 35,000 followers)

### More Options

- Featured Job Ad's extras can be booked per week as an Add-on
- WeChat-Main-Posting through our official WeChat account " 德中工商服务平台 " (German Industry & Commerce Service Platform) including detailed job description and company profile with logo
- Banner Advertisement on Website and/or WeChat
- VIP Company Profile
  - Constant logo placement on the "Homepage"
  - Top listing on the page "Companies" including detailed company profile with logo
  - Constant logo placement in our weekly newsletter during VIP status

## PRICING

### Job Ad (60 days)

	Price Each	Price Each for German Chamber Members
Featured Job Ad	4,650 RMB	3,150 RMB
Standard Job Ad	2,400 RMB	1,650 RMB
Featured Job Bulk Package (5 - 9 jobs)	4,125 RMB	2,850 RMB
Featured Job Bulk Package (above 10 jobs)	3,900 RMB	2,700 RMB
Standard Job Bulk Package (5 - 9 jobs)	2,210 RMB	1,575 RMB
Standard Job Bulk Package (above 10 jobs)	2,100 RMB	1,500 RMB

### Internship Ad (60 days)

Featured Internship Ad	900 RMB
Standard Internship Ad	Free

### More Options

Featured Job Ad's extras as an Add-on	500 RMB per week
WeChat-Main-Posting	500 RMB per position
Banner Advertisement on Website and/or WeChat	Starting from 1,500 RMB per month
VIP Company Profile	Starting from 1,500 RMB (6 months)

\* German Chamber Members in Greater China benefit from member discount

\* All prices including tax

