

## Companies that trust us:



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# DE INTERNATIONAL Job Market

German Chamber Network Greater China

The German Chamber Network



[www.de-jobmarket.com](http://www.de-jobmarket.com)

Connect Your Jobs to  
Sino-German Candidates!

Follow us on WeChat and LinkedIn:



DE Job Market is an efficient source for domestic and international talents, and the preeminent platform for reaching qualified candidates particularly with strong background in STEM (science, technology, engineering and mathematics) disciplines, business and foreign languages and with oversea study/work experiences. On DE Job Market companies gain access to a big pool of highly qualified candidates and can elevate their employer brand to jobseekers. Companies also benefit from:

- **Expertise and a well-established Brand** – Job Market services since 2002
- **Reach** – 77,000 monthly visitors, 500,000 monthly page views and average 700 views per job offer
- **Employer Branding** – Online job listings with complete company logo & profile
- **Fast Reaction Time** – Online job listings and advertisements within 24h
- **Candidate Search** – Big pool of highly qualified candidates
- **Additional Branding** – Banner advertisement and special advertising programs



## PRODUCTS

### Job Ad (60 days)

#### Featured Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (over 20,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

#### ★ Extra Benefits

- Additional listing on the "Homepage" and top listing on the page "Jobs"
- Exposure on AHK Greater China's homepage
- Extra exposure through WeChat on every Monday

#### Standard Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (over 20,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

### Job Bulk Package (valid for 1 year)

- Book 5 or more job listings with discounted price
- Your company logo will exposure in our weekly newsletter for the whole package duration
- Exposure through our LinkedIn account

### Internship Ad (60 days)

#### Featured Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account on every Wednesday (over 20,000 followers)

#### ★ Extra Benefits

- Additional listing on the "Homepage" with company logo
- Highlighted on the page "Internships"
- Multiple refresh included

#### Standard Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account on every Wednesday (over 20,000 followers)

### More Options

- Featured Job Ad's extras can be booked per week as an Add-on
- Job Posting on zhaopin.com
- WeChat-Main-Posting through our official WeChat account "德中工商服务平台" (German Industry & Commerce Service Platform) including detailed job description and company profile with logo
- Banner Advertising
- VIP Company Profile
  - Constant logo placement on the "Homepage"
  - Top listing on the page "Companies" including detailed company profile with logo
  - Constant logo placement in our weekly newsletter during VIP status

## PRICING

### Job Ad (60 days)

	Price Each	Price Each for German Chamber Members
Featured Job Ad	4,500 RMB	3,000 RMB
Standard Job Ad	2,250 RMB	1,500 RMB
Featured <b>Job Bulk Package</b> (5 - 9 jobs)	3,825 RMB	2,550 RMB
Featured <b>Job Bulk Package</b> (above 10 jobs)	3,600 RMB	2,400 RMB
Standard <b>Job Bulk Package</b> (5 - 9 jobs)	1,910 RMB	1,275 RMB
Standard <b>Job Bulk Package</b> (above 10 jobs)	1,800 RMB	1,200 RMB

### Internship Ad (60 days)

Featured Internship Ad	800 RMB
Standard Internship Ad	Free

### More Options

Featured Job Ad's extras as an Add-on	500 RMB per week
Posting on zhaopin.com	500 RMB per position
WeChat-Main-Posting	300 RMB per position
Banner Advertising	Starting from 1,000 RMB per month
VIP Company Profile	Starting from 1,500 RMB (6 months)

\* German Chamber Members in Greater China benefit from member discount

\* All prices including tax



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